BIRZEIT UNIVERSITY
Faculty of Engineering and Technology
Electrical and Computer Engineering Department

## Second Semester 2015/2016

Course 539: Special Topics: Information Retrieval and Web Search

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## Midterm Exam

| Question | Q1 | Q2 | Q3 | Q4 | Q5 | Q6 | Total |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| ABET outcome | e | e | a | a | b |  |  |
| Max grade | 18 | 22 | 15 | 15 | 15 | 17 | $102 / 100$ |
| Earned |  |  |  |  |  |  |  |

Please answer the following questions using the exam sheets only.
Question 1 ( $\mathbf{1 8 \%}$ ): Consider the following small part of a positional index with the format:
word: doc\#: <position, position,...>; doc\#: <position,...>.
Gates: $1:<1>; 2:<6>; 3:<2,15>; 4:<1>$.
IBM: $3:<1,11>; 4:<3>; 7:<14,89>$.
Microsoft: 1: <2>; 2: <12, 16,21>; 3: <13>; 5: <21,25>.
The /k operator, with the format: term1 /k term2
finds occurrences of term1 within $k$ words on either side of term2, where $k$ is a positive integer argument. Thus, $k=1$ demands that term1 is adjacent to term2.
a. Describe the set of documents that satisfy the query: Gates /2 Microsoft.

## Answer:

\{1,3\}
(documents having Gates, Microsoft a distance at most 2 from each other: D1 has Gates in position 1 and Microsoft in position 2, D3 has Gates in position 15 and Microsoft in position 13)
b. Describe the set of values for $\mathbf{k}$ for which the query: Gates /k Microsoft returns the set of documents $\{1,3\}$ as the answer.

## Answer:

\{2,3,4,5\}
1 is no good as it doesn't include document 3.6 is no good as it will include document 2 which is not in $\{1,3\}$.
c. Describe the set of values for $k$ for which the query Microsoft /k Microsoft returns a nonempty set of documents as the answer.

## Answer:

$\{4,5, \ldots\}$
Will yield documents 2 and 5 which have multiple occurrences of Microsoft
d. Reconstruct Document \#3 in the proper order .

## Answer:

IBM Gates IBM Microsoft Gates
$1211 \quad 13 \quad 15$ (checking document 3 in all terms and postings clearly some missing words: maybe stop words!).

Question 2 (22\%): Given the following document collection:
D1: Speed the High speed
D2: Speed and the Car accidents
D3: Accidents and tragedies
Assume that the stop word list contains the word set $\{$ the, and \}.
a. Show the dictionary and the postings list including all the relevant statistics computed such as: $\mathrm{tf}, \mathrm{idf}, \mathrm{tf}$ idf values shown explicitly with each document in the postings list (no normalization). Arrange terms alphabetically.

## Answer:

| Term $\downarrow$ <br> Postings $\rightarrow$ df, idf | Posting1 <br> DocID(tf,tf.idf) | Posting2 <br> DocID(tf,tf.idf) | Posting3 <br> DocID(tf,tf.idf) |
| :--- | :--- | :--- | :--- |
| accidents-2,3/2 | D2(1,3/2) | D3(1,3/2) |  |
| car-1,3/1 | D2(1,3) |  |  |
| high-1,3/1 | D1(1,3) |  |  |
| speed-2,3/2 | D1(2,3) | D2(1,3/2) |  |
| tragedies-1,3/1 | D3(1,3) |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

Calculations are for documents with those terms only (not for all docs: NO postings for terms with 0 tf ).
b. What are the relevance scores and the "relative" ranking of the documents for the query $\mathrm{Q}=$ "speed and accidents" using cosine measure based on tf.idf?
Answer: Vector=(accidents,car,high,speed,tragedies)
$\mathrm{Q}=(3 / 2,0,0,3 / 2,0)$;
D1=( $0,0,3,3,0) ;$ D2 $=(3 / 2,3,0,3 / 2,0) ;$ D3 $=(3 / 2,0,0,0,3)$
Compute Cosine Similarity then rank. E.G.
$\operatorname{Sim}(\mathrm{Q}, \mathrm{D} 1)=(9 / 2) /(9 / 4+9 / 4)^{1 / 2} .(9+9)^{1 / 2}=4.5 / 2 \cdot 12 * 4.24=0.50$
$\operatorname{Sim}($ Q,D 2$)=(9 / 4+9 / 4) /(9 / 4+9 / 4)^{1 / 2} \cdot(9 / 4+9+9 / 4)^{1 / 2}=4.5 / 2.12 * 3.67=0.57$
$\operatorname{Sim}(\mathrm{Q}, \mathrm{D} 3)=(9 / 4) /(9 / 4+9 / 4)^{1 / 2} .(9 / 4+9)^{1 / 2}=2.12 * 3.35=0.31$
Rank: D2-> D1->D3
Variations (log, weights, ..) are accepted also.
If stop words are not removed: can produce different values, still accepted.
c. What are the relevance scores and the "relative" ranking of the documents for the query $\mathrm{Q}=\mathrm{Q}=$ "speed and accidents" using Jaccard measure?

## Answer:

$\mathrm{Q} \cap \mathrm{D} 1=\{$ speed $\}, \mathrm{Q} \wedge \mathrm{D} 1=\{$ speed, accidents, high \}; Jaccard: $1 / 3$
$\mathrm{Q} \cap \mathrm{D} 2=\{$ speed, accidents $\}, \mathrm{Q} \wedge \mathrm{D} 2=\{$ speed, accidents, car\}; Jaccard: 2/3
$\mathrm{Q} \cap \mathrm{D} 3=\{$ accidents $\}, \mathrm{Q} \wedge \mathrm{D} 3=\{$ speed, accidents, tragedies $\} ;$ Jaccard: $1 / 3$
Relevance Order: D2, \{D1,D3\}
d. Generally, how does stemming, stop word removal affect the overall dictionary size, term index size for each dictionary term and search recall and precision (I): Increase, (D) decrease, (NE): no effect.
Answer: circle as needed in the following table

| Effect on: $\boldsymbol{\rightarrow}$ | Overall <br> Dictionary size | Term Index Size | Recall | Precision |
| :--- | :--- | :--- | :--- | :--- |
| Stemming | (I), (D), (NE) | (I), (D), (NE) | (I), (D), (NE) | (I), (D), (NE) |
| Stop Word Removal | (I), (D), (NE) | (I), (D), (NE) | (I), (D), (NE) | (I), (D), (NE) |

## Question 3 (15\%):

a. A search engine has a collection of $160,000,000$ pages (documents) with 400 words per page, on average.
(i) What is the minimal length for document IDs for the postings? In bits and in full bytes.

Ceiling of $\left(\log _{2}(160000000)\right)=28$ bits $\sim 4$ Bytes
(ii) 2-b. If the vocabulary size is 300,000 , and the average dictionary word length is 10 characters How many bits do you need for pointers if one is to store the dictionary as a single string with pointers to the start of each word (what is the length of each pointer).

## Answer:

Ceiling of $\left(\log _{2}(3,000,000)\right)=24$ bits $\sim 3$ Bytes
(iii) Compute the $\gamma$-code for the decimal number 1022.

## Answer:

## 1111111110111111110

(iv) Recover the gap value in decimal for the following string representing a sequence of gaps in a posting list. 101111011111110101011111010101
Answer:
3,15,26,53,

Question 4 ( $\mathbf{1 5 \%}$ ) Assuming Zipf's law with a corpus independent constant $A=0.1 \mathrm{~N}$, what is the fewest number of most common words that together account for more than $18 \%$ of word occurrences (i.e. the minimum value of $m$ such that at least $18 \%$ of word occurrences are one of the $m$ most common words).

3:

F1 $=0.1 \mathrm{~N}$
$\mathrm{F} 2=\mathbf{0 . 1} \mathrm{N} / 2$
$\mathrm{F} 2=0.1 \mathrm{~N} / 3$
$F 1+F 2+F 3=.183 \mathrm{~N}>.18$ of words.

Question $5 \mathbf{( 1 5 \% )}$ ) Assume that an IR system returns a ranked list of 10 documents for a given query $\mathbf{Q}$. Assume that according to a gold-standard labelling there are 5 relevant documents for this query in the collection, and that the only relevant documents in the ranked list are in the 2 nd , 3 rd , 4th, and 8th positions in the ranked results. Calculate and clearly show the precision value for each of the following (11) recall levels: $0.0,0.1,0.2,0.3,0.4,0.5,0.6,0.7,0.8,0.9,1.0$ for this individual query.

| Recall | Precision | R | iP |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 0.0 | 100 | 0.0 | 0.75 |  |  |  |  |  |  |
|  | 0 | 0.1 | 0.75 |  |  |  |  |  |  |
| 0.2 | 0.5 | 0.2 | 0.75 |  |  |  |  |  |  |
|  |  | 0.3 | 0.75 |  |  |  |  |  |  |
| 0.4 | 0.67 | 0.4 | 0.75 |  |  |  |  |  |  |
|  |  | 0.5 | 0.75 |  |  |  |  |  |  |
| 0.6 | 0.75 | 0.6 | 0.75 |  |  |  |  |  |  |
|  | 0.43 | 0.7 | 0.50 |  |  |  |  |  |  |
| 0.8 | 0.5 | 0.8 | 0.50 |  |  |  |  |  |  |
|  | 0.44 | 0.9 | 0.0 |  |  |  |  |  |  |
|  | 0.40 | 1.0 | 0.0 |  |  |  |  |  |  |
| 1 | 23 | 4 | 56 | 7 | 8 | 9 | 10 | 11 | 12 |
| N | $\mathrm{R} \quad \mathrm{R}$ | R | N N | N | R | N | N | N | N |

Will the result be any different if the search returned 12 documents but the same relevant documents in the same positions?
$\square$ NO; explain. The same computation recall has to do with relevant elements returned and they are the same in both cases.

What is the precision at $5(\mathrm{P} @ 5)$ for this query?
$3 / 5=0.6$

Question $6 \mathbf{( 1 7 \% )}$ ) True or False: Place $\sqrt{ }$ in the right square: If in doubt you can add some explanatory words (not recommended if sure about the answer). All True except 1 and 11.

1- $\square$ True $\square$ False Precision at $5(\mathrm{P} @ 5)$ is always better than precision at $10(\mathrm{P} @ 10)$.
2- $\square$ True $\square$ False The Levenshtein distance between "Research" and "Resaerch" is 2 .
3- $\square$ True $\quad \square$ False Zipf's law implies that stop words have higher ranks than other words (higher rank means closer to rank 1: top ranked).

4- $\square$ True $\square$ False Using dictionaries/thesaurus in search improves recall but may reduce precision.
5- $\quad$ True $\quad \square$ False Boolean search requires better skills on part of the user.
6- $\square$ True $\quad \square$ False The sentence "He was born before the state was declared" has more tokens than types/terms.

7- $\square$ True $\quad \square$ False Using skip pointers requires more space for the postings.
8True

False In the "bag of words" model of the document word order and word co-occurrence patterns are NOT important.
9.TrueFalse In ranked retrieval the absolute similarity may be sacrificed (not exact) but relative similarity cannot be sacrificed.

10- $\square$ True $\square$ False The most important measure of search engine quality is user happiness and the most important factor in user happiness is relevance of results

11- $\square$ True $\square$ False In general, for Arabic texts stemming gives better recall and worse precision compared with Rooting (basing search and indexing on word roots).

12- $\square$ True $\square$ False The vector space model of IR assumes that the order in which terms occur in a document is not important for retrieval.

13-
True False Relevance feedback may try to reformulate the user query to minimize the distance to relevant documents and maximize the distance to non-relevant documents.

14- $\square$ True $\square$ False In multi-Tier indexing the higher tier index is generally much smaller than lower tier index.

15- $\square$ True $\quad \square$ False Huge Query Logs is one of the most important assets search engine companies have and its size may give major advantage to one over another.

16- $\square$ True $\square$ False Document normalization by length tends to favor shorter documents and the fix is to use pivot normalization.

17- $\square$ True $\square$ False Pseudo-relevance feedback requires no user intervention to modify the query for better results.

